

M.A. Journalism & Mass Communication 1st Semester**HISTORY OF PRINT MEDIA IN INDIA****Paper—II**

Time Allowed—3 Hours] [Maximum Marks—75

Note :— Candidates are required to attempt *five* questions, selecting at least *one* question from each section. Each question carries equal marks. The fifth question may be attempted from any section.

SECTION—A

1. Write an elaborate note on early communication systems in India.
2. Write short notes on the following :
 - (i) Rudyard Kipling
 - (ii) Bengal Gazette
 - (iii) Pulitzer Award.

SECTION—B

1. Discuss the historical development of various Indian news agencies.
2. Write brief notes on the following :
 - (i) Lala Jagat Narayan
 - (ii) Mahatma Gandhi & his Journalism
 - (iii) Social issues before Independence in India.

SECTION—C

1. Throw a light on the evolution and growth of 'Times of India'.
2. Discuss in detail the historical context of magazine 'Preet Lari'.

SECTION—D

1. Write an essay on the future problems and prospects of Language Press in Punjab.
2. Discuss the following in brief :
 - (i) Punjab Kesari
 - (ii) Various Religious Movements and Punjabi Press.